

King University & 98.5 Holston Valley Broadcasting
Spring 2017

College Dream Scholarship Giveaway

Official Contest Rules

A complete copy of these rules can be obtained at the offices of radio Holston Valley Broadcasting Corporation 98.5 WTFM, owned and operated by Holston Valley Broadcasting Corporation, 222 Commerce St., Kingsport, TN 37660 during normal business hours Monday through Friday 9A-5P, eastern, or at www.wtfm.com, or by sending a self-addressed, stamped envelope to the above address.

1. No purchase necessary to enter or receive Grand Prize (College Dream Scholarship Giveaway).
2. Contest is open to legal residents of the United States, 18 years of age or older, with valid social security number, with the exception of employees and their "immediate family members" of King University/Holston Valley Broadcasting Corporation and their partners, affiliates, subsidiaries, or agencies. Limit one entry per person, per household, per email address. The term "immediate family members" includes spouses, parents, siblings, grandparents, children, grandchildren, and cohabiting significant others. Current King University students are ineligible to win.
3. There is one way to enter this Contest: Visit the Holston Valley Broadcasting Corporation's website at www.wtfm.com and follow appropriate link to King University "College Dream Scholarship Giveaway" to www.king.edu to submit your online application entry form. All online entries must be received by 11:59 p.m. on Monday March 27, 2017, eastern.
4. King University/Holston Valley Broadcasting Corporation reserve the right to forfeit contestants if multiple entries are sent per person, per household, per email address, are submitted.
5. Submissions for King University "College Dream Scholarship Giveaway" will begin being accepted on Monday February 20th, 2017, and continue through Midnight March 27th, 2017.
6. Prize is non-transferable. No substitution of prize or exchange for cash.
7. Winners are solely responsible for any and all applicable taxes associated with receipt of prizes. This contest is void where prohibited by law.
8. By taking part in this "College Dream Scholarship Giveaway" participants agree to be bound by all contest rules and all decisions of the judges, whose decisions with respect to all aspects of the contest are final and binding.
9. All entrants and winners agree to give King University/Holston Valley Broadcasting Corporation and its licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or

in part, as part of a composite, retouched or distorted in character or form, and winner's voice, recorded or live, for any reason King University/Holston Valley Broadcasting Corporation deem necessary without compensation, unless prohibited by law. All winners release, discharge, and agree to hold King University/Holston Valley Broadcasting harmless from any and all claims they may have against King University and the Holston Valley Broadcasting Corporation in connection with the taking, production, or the use of winners' name, city of residence, any photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations, and including winners' voices, recorded or live. All winners further acknowledge that King University/Holston Valley Broadcasting Corporation own or will own dually any photographs of such winners used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all winners assign all such ownership rights to King University/Holston Valley Broadcasting Corporation.

10. Any other additional expenses associated with this Grand Prize are the sole responsibility of winner. In the event that winner cannot participate in the "College Dream Scholarship Giveaway". A runner-up may be chosen, at the option of King University/Holston Valley Broadcasting.
11. By participating in this promotion, entrants release King University/Holston Valley Broadcasting, their affiliates, subsidiaries, advertising, promotion and judging agencies, officers, directors, and employees, from any and all liability, damages, losses, injuries or misfortune (however named or described) with respect to, or arising out of the use, misuse or possession of any of the prizes awarded. By participating in this sweepstakes, entrants agree to abide by and be bound by these official rules and decisions of the judges.
12. King University/Holston Valley Broadcasting are not responsible for lost entries or entries not received due to technical problems, updates or maintenance which affect www.wtfm.com or www.king.edu. King University/Holston Valley Broadcasting can not be held liable for an individual's ability to participate or enter "College Dream Scholarship Giveaway". King University/Holston Valley Broadcasting are not responsible for technical problems caused by, but not limited to, a telephone, a personal computer, the internet, power outtages, browser, server or computer problems in general.
13. King University/Holston Valley Broadcasting shall be excused from obligation to run the contest if performance is delayed or prevented due to causes by control, including, but not limited to acts of God, war, and/or any acts of government authority.
14. King University/Holston Valley Broadcasting reserve the right to change the rules or discontinue the contest without prior notice. Changes will become effective upon announcement.
15. Grand Prize Winner must schedule & attend a sit down consultation with appropriate King University representatives within 30 days of Grand Prize Winner announcement. Consultation will be to discuss details, timeline, any other issues/requirements that may need to be resolved (in regards to timelines, goals/plan to move forward, etc.). Failure to schedule or attend consultation will result in forfeiture of the prize.
16. The five (5) final qualifiers will be announced LIVE on-air on 98.5 WTFM, between 6AM-7PM eastern on Thursday March 30th. Listeners will have an opportunity to vote online for their qualifier of choice from 03/31/2017 –

04/07/17 (midnight). For a complete list of 5 the qualifiers visit www.wtfm.com between 04/03/17-04/07/17.

- Holston Valley Broadcasting Corporation will attempt to contact all 5 qualifiers 03/30/17 – 03/31/17, to schedule a phone interview, which will be edited & played back on-air the week of 04/03/17- 04/07/17. Ideally, Holston Valley Broadcasting Corporation will play back 1 per day, if qualifiers can be contacted & interviewed in a timely manner.
- All 5 qualifiers & their families will be invited to the radio Holston Valley Broadcasting Corporation, along with King University representatives, for a breakfast reception on Monday April 10th, prior to the LIVE on-air announcement. ***Qualifiers do not have to be present to win.***
- Holston Valley Broadcasting Corporation, along with King University will announce the GRAND PRIZE WINNER, LIVE on 98.5 WTFM/IN STUDIO, Monday April 10th, between 9A-11A Eastern.

17. One (1) grand prize will be awarded to the eligible qualified entry, with the most “votes”. In the event of a tie, King University will make final decision to decide Grand Prize Winner. The grand prize package consists of the following:

- \$15,000 scholarship to King University, which can be redeemed at the following site locations: Blountville, Bristol, Kingsport, Morristown or Richlands. King University satellite locations, and can be applied to a in Business Administration, Criminal Justice, Elementary Education, Healthcare Administration, Information Technology, Interdisciplinary Studies, Psychology, RN-BSN or Social Work.
- All expenses and fees associated with the grand prize not expressly included in the foregoing prize description are the sole responsibility of the winner. Total grand prize package is valued at \$15,000.
- Odds of winning depend on a number of factors including the number of eligible entries received and listeners participating at any given time.
- All prizes must be claimed in person as determined by King University administrators during regular business hours and within ten (10) business days of winning, excluding holidays. After such time, ownership of said prize reverts back to the King University to be disposed of at it’s discretion. The winner then loses all claims and rights to said prize. Proper identification must be presented by any winner to claim prize. As a condition to receiving the prize, any potential winner must complete and sign a Winner’s Affidavit and Release, releasing King University/ Holston Valley Broadcasting Corporation from all liability in connection with winner’s participation in the contest and acceptance, use, or non-use of the contest prize.
- All entrants and winners agree that King University/Holston Valley Broadcasting Corporation shall have no liability for any injury, misfortune, or damage to either

persons or property incurred by entering, participating in, winning, or losing any contest and/or by the acceptance, use, or non-use of any prize received in connection with this contest.

- All entry blanks, information, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of King University to be used, disposed of, or destroyed in its sole discretion. King University and the Holston Valley Broadcasting Corporation are not responsible for any incorrect or inaccurate information entered by website users, and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to www.wtfm.com or www.king.edu.
- By participating in the Contest, participants agree to be bound by the decisions of King University/Holston Valley Broadcasting Corporation personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. King University/Holston Valley Broadcasting Corporation will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Holston Valley Broadcasting Corporation's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of King University/Holston Valley Broadcasting Corporation, reserve the right to terminate this Contest, or make such other decisions regarding the administration or outcome as King University/Holston Valley Broadcasting Corporation deems appropriate. All decisions will be made by King University/Holston Valley Broadcasting Corporation are final. King University/Holston Valley Broadcasting Corporation may waive any of these rules in its sole discretion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, HOLSTON VALLEY BROADCASTING CORPORATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.
- A winners list may be obtained after April 17, 2017 by sending a self-addressed stamped envelope to the following address: WTFM-FM Radio, 222 Commerce St., Kingsport, TN 37660. Participating Sponsors: King University, 1350 King College Road, Bristol, TN 37620

Degree Requirements:

Submit official transcripts of all college level work from regionally accredited schools demonstrating: (a) a minimum of 2.2 GPA on a 4.0 scale, and RN-BSN and Elementary Ed 2.75 GPA and Social Work 2.5 GPA, and (b) the equivalent of 60 semester hours or an Associate's degree. Students with 45 to 60 hours may apply for admission; however, they must meet with a King University academic counselor to develop a specific written plan to outline how they will complete the program within a reasonable amount of time after completing the required coursework at King University. Students with less than the minimum stated GPA may be considered and accepted on a conditional basis, provided they are able to demonstrate a significant rationale for why they feel they will be successful in the King University program.